



6600 West Broad Street, Suite 104, Richmond, VA. 23230

Office: (804)355-3355 ♦ Fax (804) 358-2120 re_tv@cable.comcast.com

Advertiser: _____

Company: _____

Complete Address: _____

Phone: _____ Fax: _____ email: _____

Account Number (office use only): _____

Advertiser Agrees to purchase _____ : _____ second real estate advertisement(s) for a period of _____ weeks at the rate of \$ _____ per advertisement per week.

This advertising agreement begins _____ and ends _____

Note:

Conditions:

- Weekly ads are turned into Real Estate TV by close of business each Wednesday for the Show airing the following Wednesday.
- Changes will be accepted until close of business each Wednesday for weekend advertising.
- Advertiser agrees to ad format and time restrictions. Producer reserves the right to edit any ad to meet Show format.
- Advertiser agrees to give 4 weeks written notice of cancellation of service. Without written notice this agreement will be active and enforceable by both parties.
- Advertiser agrees to pay all attorney fees incurred by Greater Richmond Living on past due accounts.
- Advertiser's ads may be discontinued without notice due to past due or late payment.
- Additional ads/showings will be billed at contracted rate.
- Prepay customers must pay for a minimum of 8 contract weeks prior to contract start.

The signatory on this agreement is liable for payments to be made under this agreement.

Acceptance by Advertiser:

Name: _____

Title: _____ Date: _____

Accepted by Real Estate TV - Comcast Spotlight:

GSM/Local Sales MGR: _____ Date: _____

Length of Agreement:	Rate per :15 Ad/Week:
8 weeks	\$60
26 weeks	\$55
52 weeks	\$50